



elemental fusion

celebration of innovation, craftsmanship, and African heritage

FOR IMMEDIATE RELEASE

Date: 31 January 2025

Crafted by Africa. Inspired by Stories. Driven by Impact.

Azael Langa x DADOquartz Collaboration

In a groundbreaking celebration of African excellence and creativity, **DADOquartz, X-quisite Floors & Bathrooms**, and renowned South African artist **Azael Langa** are proud to announce an extraordinary collaboration that redefines the intersection of art, design, and community impact. This unique partnership showcases the transformative power of South African craftsmanship through the creation of bespoke hand-painted bathtubs and sanitary ware, each telling its own powerful story.

At the heart of this collaboration is a fusion of distinct South African cultural narratives, blending urban vibrancy with rural traditions. Each bathtub becomes a canvas for Azael Langa's signature smoke art technique, illustrating stories of hope, resilience, and unity while highlighting the beauty and diversity of South African heritage.

About Azael Langa

Azael Langa is a celebrated South African artist known for his unique smoke art technique, which transforms canvases into vivid storytelling pieces. His work reflects themes of hope, resilience, and the complex beauty of South African heritage, making him the perfect collaborator for this groundbreaking project.

About DADOquartz

As pioneers in premium bathroomware, DADOquartz combines cutting-edge design with sustainable innovation. Locally manufactured, their products exemplify African craftsmanship at its finest, elevating bathroom spaces around the world.

About X-quisite Floors & Bathrooms

X-quisite Floors & Bathrooms is a leader in luxury home solutions, offering the perfect blend of functionality and sophistication. Their dedication to excellence makes them a natural partner in celebrating African design.

Commitment to Giving Back

Through this collaboration, DADOquartz, X-quisite Floors & Bathrooms, and Azael Langa aim to not only celebrate African creativity but also make a meaningful contribution to society. Proceeds from the artworks sold on auctions will directly support initiatives that empower local charities, ensuring that the success of this project leaves a lasting impact.

Media Event

An exclusive matinee soft launch event will take place on **19 March 2025**, where select members of the media and potential partners will have the first look at the collaboration's artistic centrepiece. This intimate gathering will include a presentation by Azael Langa, detailing his creative process and the inspiration behind the cause.

Join the Movement

This collaboration is more than just a celebration of art and design—it's a movement that champions African excellence and community upliftment. Stay tuned for more updates as we reveal each phase of this inspiring journey. For more information please contact marketing@dadocreations.co.za

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